Media Documentation of the EANM in 2013

As every year, the EANM makes three topics in 5 different languages available to journals, magazines, web portals, daily newspapers and industry news services all over the world.

The topics were proposed by the EANM Committees by the end of 2012. In summary, 13 topic proposals were made for press releases in 2013.

The following 3 topics were voted most interesting:

- **Brain tumour: radioactive amino acid improves diagnosis and treatment**
  [read press release]

- **Nuclear imaging improves detection of infections**
  [read press release]

- **Lymphoid cancer in children: Imaging technique improves diagnosis and treatment**
  [read press release]

The EANM as well as its press agency Impressum entrusted EANM member Prof. Karl-Josef Langen, EANM Inflammation and Infection Committee Chair Prof. Alberto Signore and EANM Paediatrics Committee member Prof. Regine Kluge with writing on these topics.
Last year, EANM publications were released in 22 daily newspapers, 17 web portals, 12 professional journals, 9 industry news services and 3 magazines in 11 different countries with an overall readership of 162,793,666 (without the two articles at yahoo.com, which have an overall readership of 7,875,036,870).

These include 19 publications in Spain, 12 publications in the USA, 11 publications in France, 9 publications in Greece, 2 publications in Belgium, 2 publications in Turkey, 2 publications in the Netherlands, 2 publications in Germany, 1 publication in Sweden and, last but not least, 1 publication in the Czech Republic.

The highest number of EANM articles was published in Spain in the following press services (in chronological order):

- consejosdetufarmaceutico.com 2013-04-25
- lavanguardia 2013-10-12
- europapress.es 2013-10-12
- lainformacion.com 2013-10-12
- gentedigital.es 2013-10-12
- lacerca.com 2013-10-12
- eleconomista.es 2013-10-12
- lacomarcadepuertollano.com 2013-10-12
- miciudadreal.es 2013-10-12
- 20minutos.es 2013-10-12
- abc.es 2013-10-12
- latribunadeciudadreal.es 2013-10-12
- diariosigloxxi.com 2013-10-12
- telecinco.es 2013-10-12
- lavozlibre.com 2013-10-12
- es.noticias.yahoo.com 2013-10-12
- medicinatv.com 2013-10-12
- es.globedia.com 2013-10-12
- actasanitaria.com 2013-10-12

The 2nd highest number of reports was released in American journals (in chronological order):

- Journal of Nuclear Medicine 2013-01-01
- Journal of Nuclear Medicine 2013-02-01
- radiologytoday.net 2013-04-10
- molecularimaging.net 2013-04-15
- eurekalert.org 2013-05-04
- auntminnieurope.com 2013-08-26
- globenewswire.com 2013-10-10
- medicalphysicsweb.org 2013-10-18
- hispanicbusiness.com 2013-10-22
- biomedreports.com 2013-10-23
- globenewswire.com 2013-10-30
- pharmacychoice.com 2013-11-08
In France EANM publications were released in (in chronological order):

- Réflexions en Médecine Oncologique 2013-06-01
- Manip Info 2013-06-01
- scienceact 2013-07-18
- sfm-microbiologie.org 2013-07-18
- destinationsante.com 2013-07-18
- fr.news.yahoo.com 2013-07-18
- pozactu.com 2013-07-18
- prepa-ifsi.com 2013-07-18
- midilibre 2013-07-18
- science.qlh.fr 2013-07-18
- Manip Info 2013-10-01

The above mentioned journals have an overall readership of 128,591,891.
(Spain: 116,999,730; USA: 4,214,841; France: 7,377,320)

The most active months in 2013 were October with 26 publications, November with 15 publications and December with 11 publications.

In addition to the standard of three EANM publications per year, there have been further press releases.

HealthManagement Magazine created a printed version of the interviews with EANM President Prof. Dr. Fred Verzijlbergen and EANM Congress President 2013 Prof. Dominique Le Guludec, held during the EANM Congress 2013 in Lyon.
The journal is received by 60,000 subscribers, such as radiologists, oncologists, practitioners, cardiologists, hospital administrators and others.

[ read press release ]

Furthermore, the article “Going Nuclear” written by Prof. Jan Booij, EANM Neuroimaging Committee member, was published in the Parliament Magazine.
This Belgian-British Journal has a readership of 4,000.

[ read press release ]
[ read the journal ]

Please find all EANM Press Services [ here ]